

9-11 October 2024

# SPONSORSHIP BROCHURE











#### **ABOUT US**

The Luxembourg Centre for Systems Biomedicine (LCSB) is an Interdisciplinary Research Centre of the University of Luxembourg. It combines experimental and computational approaches to analyse complex biological systems and disease processes with a strong focus on neurodegeneration. The overarching strategy of the LCSB is to systematically combine interdisciplinary approaches to contribute to the prevention, diagnosis and cure of neurological diseases.

The European Cell Death Organization (ECDO) conference is one of the leading conferences on cell death control attracting outstanding scientists from Europe, USA, Australia and Japan.

Over the years, ECDO conferences have become a major forum for the presentation and discussion of central paradigms in cell death research, giving an overview of all latest developments in the field, initiating cooperation projects between international scientists and driving scientific progress in the field of biomedical research.

This year the conference will be organised by the LCSB, a special emphasis will be put on diverse aspects of cell death, addressing molecular mechanisms such as apoptosis, necroptosis and autophagy, exploring its implications in neurodegenerative diseases like Alzheimer's and Parkinson's, examining the crossroads of metabolism and cell death, delving into fundamental aspects of cell death in cancer and related clinical applications, as well as unraveling the complex relationship between cell death and inflammation.

#### **KEY INFO**

Date: 9, 10, 11 october 2024

Venue: University of Luxembourg

Maison du Savoir

2, avenue de l'Université L-4365 Esch-sur-Alzette

Luxembourg

Audience: ~250 participants on site

Website: https://ecdo2024.uni.lu

## WHY BECOME A SPONSOR?

- Meet a unique community of international scientists in the field of Biomedicine.
- Learn about customers' current needs and expectations and discuss future trends and challenges with other experts in the field
- Show your products to highly trained participants
- Gain more visibility



## WHAT DO WE OFFER?

#### **PACKAGES**

	Gold	Silver	Bronze
Exhibition booth <sup>1</sup>	6 sqm	4 sqm	
Priority selection of space location	#1	#2	
Logo on conference website & abstract booklet	Prominent logo	Medium logo	Small logo
Logo on all print material	<b>✓</b>	<b>✓</b>	<b>✓</b>
Info material <sup>2</sup> in delegate packs or to be displayed on a screen near conference room	<b>✓</b>	<b>✓</b>	<b>✓</b>
Free registrations	2	1	
Gala dinner ticket	2	1	
PRICE*	5 000 €	2 500 €	500 €
OPTION: Pitch your company**	1500€	1500€	

<sup>&</sup>lt;sup>1</sup> Booth 6 sqm: 1 rectangular table (180x60 cm) and 2-3 chairs. Space for 2 roll-ups. Booth 4 sqm: 1 high table and 2 stools. Space for 1 roll-up

 $<sup>^{2}</sup>$  To be provided by the sponsor.

<sup>\*</sup> excluding VAT

<sup>\*\*</sup> Get 5 min. presentation in front of the entire audience on Day 1 of the conference.
Only 2 slots are available.

INDIVIDUAL OPTIONS ———		
Coffee break* - Logo on conference website, abstract booklet (small) & screen - Special announcement at the beginning of the break - Roll-up in the reception area	1200€	
Lunch break* - Same as coffee break pack + 1 free registration	1700€	
Opening Ceremony (9 October) -Logo on conference website, abstract booklet (medium) & screen - Special announcement at the beginning of the break - Roll-up in the reception area - 1 free registration & 1 ticket Gala dinner	2 000 €	
Gala dinner (10 October) - Same as "opening ceremony" pack but prominent logo + booth during Gala dinner + 4 ickets to Gala dinner + personalised napkins or toothpick flags	6000 € + 1000 € for exclusivity	

\*Possibility to upgrade package if more than one coffee/lunch break is sponsored

Conference room

Elevator

EXHIBITION AREA (Gold Sponsors)

EXCALATOR

Poster Exhibition

Catering

#### **EXAMPLE OF VISIBILITY**





Sponsor's logo

#### Conference programme



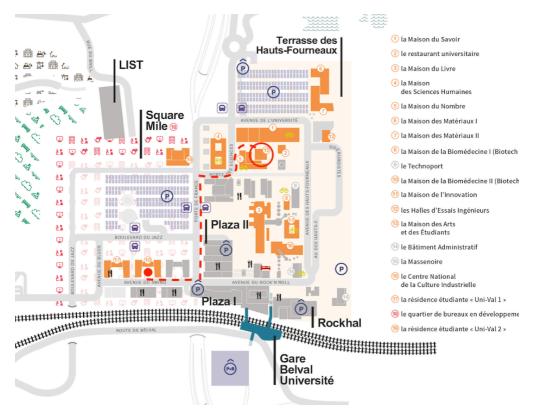
### THE VENUE: BELVAL CAMPUS

Due to its ideal location in the heart of Europe, the Grand-Duchy of Luxembourg benefits from an international environment.

Belval Campus, also known as the city of science, is located in the South of the country and used to be an industrial site of steel. Nowadays, the site host the University of Luxembourg, a future school centre, a college, several research centres and start-up companies.

Due to its internationalism, campus Belval attracts research institutes and companies, particularly in the fields of biomedicine and ICT.

The convergence of researchers, students and companies in one place constantly provides new food for thought.



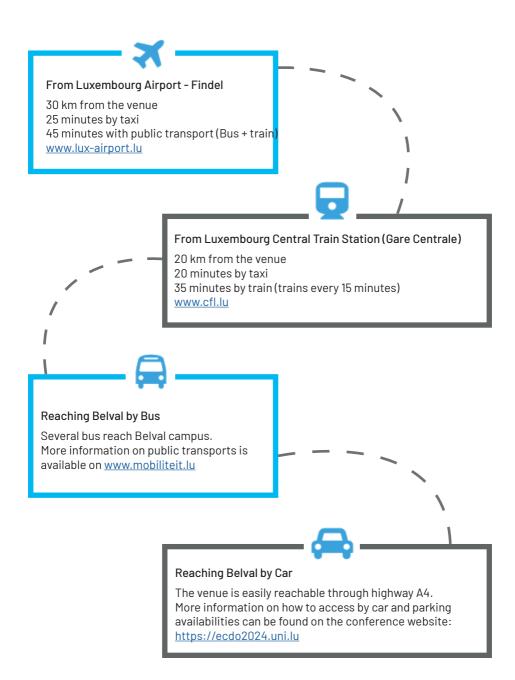


The conference will take place in the Maison du Savoir (literally House of Knowledge), the central building of the University of Luxembourg. The building offers several rooms and audotoriums that can be used for public or private seminars.

The ECDO conference will take place on the 3rd floor.



#### **HOW TO REACH BELVAL CAMPUS?**



## **CONTACT DETAILS**



**ORGANISERS** 

Prof. Dr. med. Michael T. Heneka
Director
Luxembourg Centre for Systems Biomedicine
University of Luxembourg



Prof. Dirk Brenner
Professor of Immunology & Genetics
Luxembourg Centre for Systems Biomedicine
University of Luxembourg

#### CONTACT

For additional information on sponsorship opportunities please contact:



Sophie Wagner
Communication Officer Event Coordinator
T: +352 46 66 44 5923
E-mail: sophie.wagner@uni.lu



Cathia Rausch
Personal Scientific Officer to
the Director
T: +352 46 66 44 5311
E-mail: cathia.rausch@uni.lu